

CERTIFIED TRUE COPY OF THE RESOLUTION PASSED AT THE MEETING OF THE AUDIT COMMITTEE OF MAX MARKETING LIMITED HELD ON TUESDAY AUGUST 26, 2025 AT THE REGISTERED OFFICE OF THE COMPANY SITUATED AT CRYSTAL PLAZA, UNIT NO 10 A E, ANDHERI WEST, NEAR TELEPHONE EXCHANGE, OPP LOKHANDWALA COMPLEX, MUMBAI-400058 AT 10:00 AM.

TO CONSIDER FINANCIAL KPI OF THE COMPANY:

The chairman proposes to the members to consider restated Financial Key Performance Indicator (KPI) for the period ended on March 31, 2025. After discussion following resolution was passed:

RESOLVED THAT pursuant to the companies act, 2013 and all other applicable provisions, if any, of the Companies Act, 2013, Rules made there under (subject to any modification and re-enactment thereof) and provisions of the relevant Regulations of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, the members of the Audit committee of the board of directors be and is hereby approved the following Key Performance Indicator (KPI) on the basis of Restated Financial for the Period ended on March 31, 2025, March 31, 2024, and March 31, 2023.

Financial KPI of our Company			(₹ in Lakhs)
Particulars	March 31, 2025	March 31, 2024	March 31, 2023
Revenue from operations ⁽¹⁾	590.83	527.65	561.46
Total Income ⁽²⁾	617.82	546.96	568.92
EBITDA ⁽³⁾	197.00	196.53	274.76
EBITDA (%) Margin ⁽⁴⁾	31.89	35.93	48.30
Profit after Tax ⁽⁵⁾	165.42	160.83	211.92
Current Ratio ⁽⁶⁾	4.19	2.85	2.17
Debt Equity Ratio ⁽⁷⁾	NA	NA	NA
Debt Service Coverage Ratio ⁽⁸⁾	NA	NA	NA
Return on Capital Employed (%) ⁽⁹⁾	31.61	40.57	76.34
Net profit Ratio (%) ⁽¹⁰⁾	28.00	30.48	37.75
Return on Equity (%) ⁽¹¹⁾	27.02	35.80	62.30

Notes:

- (1) Revenue from operations is calculated as the sum of revenue from sale.
- (2) Total income is calculated as the sum of revenue from operations and other income for the period/year.
- (3) Operating EBITDA refers to earnings before interest, taxes, depreciation, amortisation, gain or loss from discontinued operations and exceptional items.
- (4) Operating EBITDA Margin refers to EBITDA during a given period as a percentage of Total income during that period.
- (5) Profit / (loss) for the period/ year is calculated as Total Income less Total Expenses plus Share of (loss) from joint ventures (Net of tax) less Total Tax expenses for the period/ year.
- (6) Current Ratio is a liquidity ratio that measures our ability to pay short-term obligations (those which are due within one year) and is calculated by dividing the current assets by current liabilities.
- (7) Debt to equity ratio is calculated by dividing the debt (i.e., borrowings (current and non-current) and current maturities of long-term-borrowings) by total equity (which includes issued capital and all other equity reserves).
- (8) Debt Service Coverage Ratio is calculated by dividing the sum of Profit after Tax and interest amount by sum of the repayment of loan and Interest.
- (9) RoCE (Return on Capital Employed) (%) is calculated as profit before tax plus finance costs divided by total equity plus Reserves & Surplus.

MAX MARKETING LIMITED

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Max

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- (10) Net Profit Ratio/Margin quantifies our efficiency in generating profits from our revenue and is calculated by dividing our net profit after taxes by our total revenue.
- (11) Return on equity (RoE) is equal to profit for the year divided by the total equity during that period and is expressed as a percentage

For and Behalf of Audit Committee of

MAX MARKETING LIMITED
For Max Marketing Limited

Authorised Signatory
VARUN ADITYA GUPTA
Managing Director
DIN: 08703761

Shilpi B

SHILPI VARUN GUPTA
Director
DIN: 08703762

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