

INTERACTIVE FINANCIAL SERVICES LIMITED

To,
The Board of Directors
Max Marketing Limited
Crystal Plaza, Unit No 10 A E
Andheri W, Nr Tel Exc Opp Lokhandwala Com,
Andheri Railway Station, Mumbai,
Maharashtra, India, 400058

Dear Sir,

Reg.: Proposed Initial Public Issue of Max Marketing Limited.

Sub.: Consent to Act as Lead Manager to the Issue

We, the undersigned, hereby testify and accord our consent to act as Lead Manager to the Issue of the Company and have no objection to our name being inserted as Lead Manager to the Issue of the Company in the offer document(s) which the Company intends to issue in respect thereof and we authorize the said Company to deliver this letter of consent to the Registrar of Companies pursuant to the provisions of Companies Act, if required.

Further we hereby give our consent to include the following contact details:

Name: Interactive Financial Services Limited
Address: Office No. 508, Fifth Floor, Priviera, Nehru Nagar, Ahmedabad - 380 015 Gujarat, India
Tel No.: +91 79 4908 8019
(M): +91-98980 55647
Email: mbd@ifinservices.in
Investors Grievance Id: info@ifinservices.in
Website: www.ifinservices.in
Contact Person: Pradip Sandhir
SEBI Reg No.: INM000012856

Thanking you,
Yours faithfully

For, Interactive Financial Services Limited


Pradip Sandhir
Managing Director
DIN: 06946411



Date: April 15, 2025
Place: Ahmedabad

ENCL:

1. Sebi Registration Certificate

CIN: L65910GJ1994PLC023393

Regd office : 612, 6th Floor, Shree Balaji Heights, Opp. Satkar Complex,
Kokilaben Vyas Marg, Ellisbridge, Ahmedabad-380009.

Email id: info@ifinservices.in; Website: www.ifinservices.in;

भारतीय प्रतिभूति और विनियम बोर्ड SECURITIES AND EXCHANGE BOARD OF INDIA

(मर्चेट बैंककार) विनियम, 1992 (MERCHANT BANKERS) REGULATIONS, 1992

2992

(विनियम 8)
(regulation 8)

रजिस्ट्रीकरण का प्रमाणपत्र CERTIFICATE OF REGISTRATION

- I. बोर्ड, उसके द्वारा बनाए गए नियमों और विनियमों के साथ पठित भारतीय प्रतिभूति और विनियम बोर्ड अधिनियम, 1992 की धारा 12 की उपधारा (1) द्वारा प्रदत्त शक्तियों का प्रयोग करते हुए इसके द्वारा प्रवर्ग I / II / III / IV में मर्चेट बैंककार के रूप में
- I. In exercise of the powers conferred by sub-section (1) of section 12 of the Securities and Exchange Board of India Act, 1992, read with the rules and regulations made thereunder, the Board hereby grants a certificate of registration to

INTERACTIVE FINANCIAL SERVICES LIMITED
Office No. 508, Fifth Floor, Priviera, Nehru Nagar
AHMEDABAD
380015
GUJARAT
India

को नियमों में शर्तों के अधीन रहते हुए और विनियमों के अनुसार निम्नलिखित क्रियाकलाप करने का रजिस्ट्रीकरण प्रमाणपत्र देता है :- as a merchant banker in Category II / III / IV subject to conditions in the rules and in accordance with the regulations to carry out following activities:-

- *1. किसी निर्गमन का प्रबंध जिसके अन्तर्गत प्रोस्पेक्टस तैयार करना, निर्गमन से संबंधित जानकारी एकत्र करना, वित्तपोषण संरचना अवधारित करना, वित्तदाताओं से संबंध बनाना, अंतिम आबंटन और अधिक आवेदन धनराशि का प्रतिदाय है । Management of any issue, including preparation of prospectus, gathering information relating to the issue, determining financing structure, tie up of financiers, final allotment and refund of excess application money.
 - *2. विनिधान सलाहकार । Investment Adviser
 - *3. निर्गमनों का निम्नांकन । Underwriting of Issues.
 - *4. संविभाग प्रबंध सेवाएं । Portfolio Management Services.
 - *5. किसी निर्गमन के प्रबंधक, परामर्शी या सलाहकार जिनके अन्तर्गत निगमित सलाहकार सेवाएं हैं । Manager, Consultant or Adviser to any issue including corporate advisory services.
 - *6. परामर्शी या सलाहकार । Consultant or Adviser.
- (*जो लागू न हो उसे काट दें) (*Delete whichever are not applicable)

- II. मर्चेट बैंककार के लिए रजिस्ट्रीकरण कोड
Registration Code for the merchant Banker is

INM000012856

- III. यह प्रमाणपत्र

This Certificate shall be valid from

This certificate of Registration shall be valid from
27/09/2021 unless it is suspended or cancelled by the Board

तक विधिमान्य होगा और जैसे भारतीय प्रतिभूति और विनियम बोर्ड (मर्चेट बैंककार) विनियम, 1992 में विनिर्दिष्ट है नवीकृत किया जा सकेगा।
and may be renewed as specified in regulation 9 of the Securities and Exchange Board of India (Merchant Bankers) Regulations, 1992.

आदेश से
By order

Achal Singh

भारतीय प्रतिभूति और विनियम बोर्ड

के लिए और उसकी ओर से
For and on behalf of

Securities and Exchange Board of India

स्थान Place: **Mumbai**तारीख Date: **March 05, 2024**