

Mr. Varun Gupta
Add: A/88, Santoshi Nagar, Nizampura, Near Mehsana Nagar, Garba Ground,
Vadodara, Gujarat- 390002

To,
The Board of Directors
Max Marketing Limited
Crystal Plaza, Unit No 10 A E
Andheri W, Nr Tel Exc Opp Lokhandwala Com,
Andheri Railway Station, Mumbai,
Maharashtra, India, 400058

Dear Sirs / Madam,

Subject: Proposed Initial Public Offer of Max Marketing Limited ("Company")

I, Varun Gupta, S/O Adityakumar Gupta, residing at A/88, Santoshi Nagar, Nizampura, Near Mehsana Nagar, Garba Ground, Vadodara, Gujarat- 390002, do hereby give consent to my name being included as Managing Director of the Company in the Offer Document(s) to be filed with Securities and Exchange Board of India ("SEBI"), Stock Exchange(s), Registrar of Companies ("ROC") and other regulatory authorities, as may be required, pursuant to Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018 ("SEBI ICDR Regulations") and other applicable laws, as amended from time to time.

I also authorize the Company to deliver a copy of this letter of consent to SEBI, stock exchange(s), ROC and other regulatory authorities, as may be required, pursuant to SEBI ICDR Regulations and other applicable laws, as amended from time to time

Yours faithfully,


Varun Gupta
Managing Director
DIN: 08703761

Place: Mumbai
Date: April 15, 2025